

THE
B!G
iDEA

Imagine Kilkenny Workshop

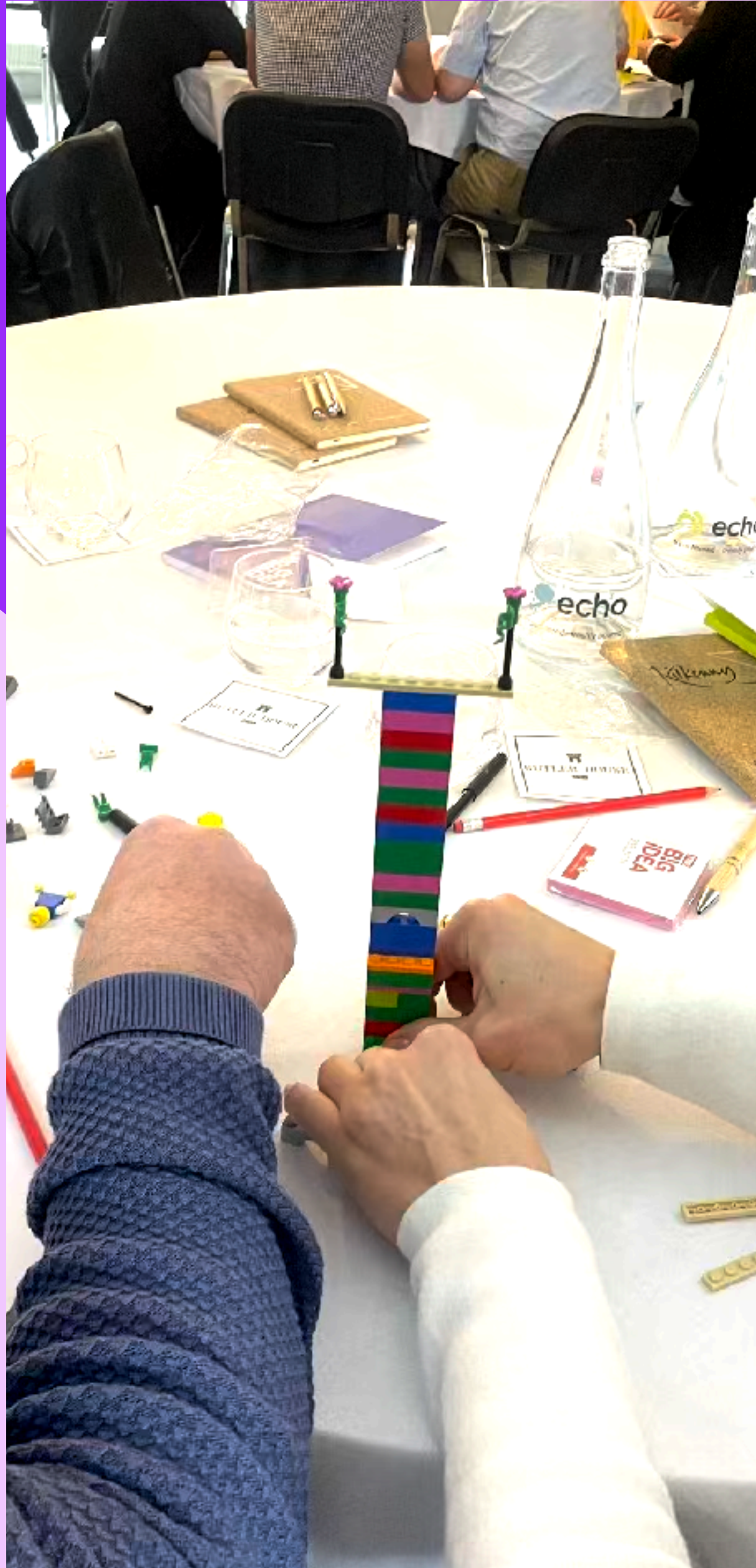


Imagine Kilkeny Workshop Showcases Vibrant Ideas for the Future

The B!G Idea partnered with Kilkeny Local Enterprise to host an engaging workshop event that brought together over 20 local stakeholders to envision an inspiring future for the area. Organised by Kilkeny County Council for Irish Design Week, the Imagine Kilkeny workshop embodied collaborative creativity.

Hosted in the beautiful surroundings of Butler House, Kilkeny City, attendees from diverse sectors including local businesses, arts organisations, government agencies and community groups came together on 15 November. The goal was to explore possibilities for Kilkeny's future as a thriving centre of commerce, culture and community.





Collaboration

The workshop kicked off with fun icebreaker activities like the Lego Tower Challenge that showcased Kilkenny's spirit of creativity and problem-solving. Guided by The BIG Idea Team, participants then dove into imaginative brainstorming sessions using techniques like "crazy brainstorming" to develop vision statements for the future of Kilkenny.

There was clear passion in the room for making Kilkenny a welcoming, progressive and vibrant place that preserves tradition while embracing the future. People spoke of sustainability, creativity, inclusivity and community spirit as essential components of Kilkenny's future.

Idea Generation

The Imagine Kilkenny workshop exemplified the power of imagination and collaboration in building an exciting future. The co-designed workshop stimulated exciting conversations that will shape Kilkenny's continued success as a fair, resilient and vibrant centre for generations to come.

The workshop also generated ideas to inform Kilkenny's public realm planning and sustainable design to match the community's aspirations. The importance of improving services and accessibility to support growth emerged as a key point throughout the day.





Looking To The Future

Kilkenny has long been a hub for trade and commerce, serving its surrounding countryside and thriving as a regional destination for shopping and services. But what does the future hold for this vibrant city?

To set an inspiring vision for the future, small groups put themselves in the shoes of various potential visitors to Kilkenny, from international tourists to residents with disabilities. They considered how to create the best experience for all by focusing on the key question: "What do we want people to see, hear, feel and say about Kilkenny?"

This empathetic process resulted in the following shared vision statement for Kilkenny's future:

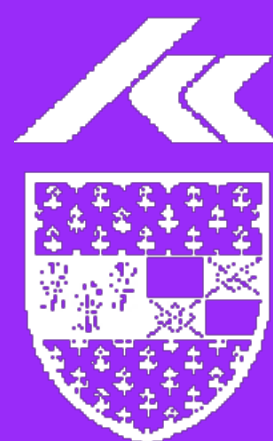


**"A place with inclusive
education, business
innovation, natural beauty
and cultural excellence.
A place to call home."**

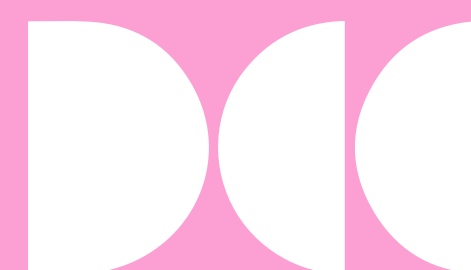
A B!G

Thank You!

We couldn't have done it without you!



Comhairle Chontae Chill Chainnigh
Kilkenny County Council



IRISH
DESIGN
WEEK



DESIGN
KILKENNY